



# FINAL ROADMAP

*the toolkit for peace of mind at end of life*

An Essential Tool for Employers and Benefits Managers

  
final roadmap<sup>SM</sup>  
*the toolkit for peace of mind at end of life*

# preparation

**We understand that the employee benefits marketplace is rapidly changing.**

- Employers who provide a well-rounded benefits package are likely to have an advantage in attracting and retaining employees.
- The primary benefits focus has shifted to employee wellness and sound planning for the future which should include end of life planning.
- Members of the workforce are increasingly responsible for young families as well as aging parents.

**Final Roadmap is a valuable new offering for your employees and/or their family members as an employer paid, contributory, or voluntary benefit.**

## **The Success of Voluntary Benefits**

The line between products and services obtained through the employer versus privately has begun to blur. Sophisticated employers are widening their offerings.

An employer can offer the best benefits in the industry, but unless employees understand those benefits and their value they are most likely underappreciated and overlooked.



**Final Roadmap offers a unique, extremely affordable benefit to reward employees and help them and their families prevent emotional and financial hardship for loved ones in stressful times.**

# creativity

*“If you are gearing up for a major recruitment effort or simply want to entice your current employees to stick around, it’s worth a walk on the benefit wild side.”*



- Inc.com 9/19/14



trust

Final Roadmap is an innovative offering to expand your benefits portfolio. Final Roadmap was created to make end of life planning simple, manageable and affordable. The Toolkit allows members to create, compile and safely store documents and directives – with the option to share the documents they select, with the individuals they choose, in the equivalent of an ultra-secure electronic vault. All documents can be changed easily and endlessly

Final Roadmap provides a comforting ‘tour’ of questions people routinely consider as well as those often not anticipated.

## Why Benefits Managers Value Final Roadmap

Any Benefits Manager knows the complexities in the current benefits market. Final Roadmap allows you to offer a **truly unique** and extremely affordable service that would make a thoughtful benefit for owners, management and employees. You can offer peace of mind for families and loved ones - an outstanding way to **enhance and differentiate your total benefits package**. This service could be the capstone in any wellness program.

### What About Security?

Final Roadmap employs the same internet security measures used by banks, credit card companies, and government agencies. Information is stored in Americaneagle.com’s secure servers. Furthermore, all information, including uploaded documents, is encrypted.

# The Six Sections of the Final Roadmap Online Toolkit



## Medical Care

Members are thoughtfully guided and invited to have maximum control over medical care at the end of life or when they are unable to speak for themselves. These medical care forms can become part of their legal advance directives as well as shared with doctors or loved ones.

## Legal & Financial

This Section educates Members on the legal and financial facets of planning for the end of life. It clarifies the purposes of wills, trusts, powers of attorney and allows all important documents to be organized, securely stored, easily changed and readily retrieved by approved advisors and/or family members.

## Physical Death

This Section encourages Members to consider death as a physical event that typically lasts minutes, hours or days. Documenting their wishes will make physical death a calmer experience for them and their loved ones.

## Visitation/Services/Remains

Members are encouraged to fully consider and communicate wishes for gatherings as well as disposition of physical remains. It also helps guide you through the often touchy subject of money and death.

## Messages

Here Members can include notes or attach letters, audio, and/or video for as many individuals or groups as they wish.

## Death Notifications

Provides Members the opportunity to create and communicate notifications lists (immediate, practical and personal) saving family members hours of research.

# control

***“People who have substantive discussion...about their end of life preferences were far more likely to die at peace and in control of their situation, and to spare their family anguish.”***

- Atul Gawande, MD  
Letting Go  
The New Yorker  
August, 2010



## For Your Employees or Your Practice

As an employer paid or voluntary benefit offering from your company the Final Roadmap Toolkit will be available to you, your employees, and their families at a substantially discounted price.

*To learn about multi-unit or bulk purchases, as well as private labeling options, please contact Steve Byrne, Co-Founder, directly.*



*the toolkit for peace of mind at end of life*

**Direct Phone:** 630.710.3119  
**Email:** [steve@finalroadmap.com](mailto:steve@finalroadmap.com)  
**Visit:** [www.finalroadmap.com](http://www.finalroadmap.com)

Steve Byrne, Co-Founder  
Final Roadmap  
333 West North Avenue, Suite 136  
Chicago, IL 60610